

RAYMOND J BRUNE

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EP-SHOWRUNNER | CONTENT CREATOR | PRODUCTION & PROGRAMMING

CREATES SUCCESSFUL SHOWS, SERIES & FORMATS | DEVELOPS TALENT INTO PERSONALITIES
EXTENSIVE "LIVE" EXPERIENCE | SOLID WORKING RELATIONSHIP WITH CELEBRITIES, POLITICIANS AND CEO'S

REALITY | TALK | COURT | GAME EXPERIENCE

TESTIMONIALS



EXECUTIVE PRODUCER - RAYMOND J BRUNE PRODUCTIONS

RAYMOND J BRUNE PRODUCTIONS | LOS ANGELES & CINCINNATI | MARCH 2004 - PRESENT

Create programming under my own umbrella which airs domestically & internationally.
Create & produce corporate B2C and B2B videos. Consultant for major news brands

Executive Producer/Creator: *Knockouts* (VH1)
Executive Producer: *Restless Josie* (TuffTV & Global Syndication)
Executive Producer: *James & Sunda* (JLTV & Global Syndication)
Corporate Videos: Clients Include *CVS Caremark, Quest Nutrition, City Light Show Dubai, World Educational Media*
News Consultant: Clients Include *Gannett/TEGNA, Tribune, Newscasters, Producers & Directors*
Contributor: *The Huffington Post*
Author: *Getting On-Air - The Fast Track to a TV News Career, Held Hostage: Tales from the TV Control Room*

HEAD OF TV- MERV GRIFFIN ENTERTAINMENT

Hand-Picked by the legendary Merv Griffin to run his TV development division. Created and produced dozens of pilots & sizzles, and sold reality, court & game show programming to major networks and syndicators.

Executive Producer/Creator: *Lisa Williams: Life Among The Dead* (Lifetime)
Executive Producer: *Merv Griffin's Crosswords* (Syndication)
Executive Producer/Creator: *Dream Horse* (CBS)
Co-Executive Producer/Creator: *Second Verdict* (NBC/PAX)
Executive Producer/Creator: *Guardian Angel* (ABC/Buena Vista Domestic TV)
Produced Pilots for Personalities including *Britney Spears, Mario Lopez, Jesse Ventura, Teri Hatcher*

"Ray's genius is you don't watch his shows. You sort of eavesdrop on them."



-BARRY MITCHELL
ABC NEWS

"Ray's vision is 360 degrees. His results are breathtaking!"



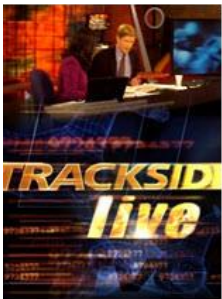
-MERV GRIFFIN

"Ray Brune was pushing the envelope with TV before most of us even knew what the phrase meant. Working for Ray was a daily adventure in creativity."



-BILL RITTER
WABC LEAD ANCHOR

NETWORK START-UP EXPERIENCE



VICE PRESIDENT/GENERAL MANAGER – TVG NETWORK

FOX SPORTS – TVG GUIDE | LOS ANGELES | APRIL 1999 – JANUARY 2002

Oversaw all editorial and many technical aspects of this sports network startup. Managed a staff of nearly 100 and created 12-hours of daily, live on-air programming. Negotiated anchor contracts, performed all administrative functions involving the staff, including Human Resources issues, scheduling, public relations with the racing industry, and overseeing a \$13M production budget. Created policies and procedures and dealt with legal and gaming issues involving home viewers being able to wager on horse races via their remote control. Was the liaison between Fox, which was the production company and TV Guide which owned the network. Reported to the CEO of TVG and the Senior Vice President, Programming, FX Networks /Fox-Liberty.

✓ *TVG's incredible success boosted TV Guide's valuation by nearly \$3 Billion in 2001 – the highest cable network valuation ever.*

NEWS EXPERIENCE



EXECUTIVE PRODUCER – EYE OPENER

TRIBUNE STATION GROUP | DALLAS | NOVEMBER 2014 – MAY 2015

Re-hired to reinvigorate the fallen franchise following my 3-year absence. Returned Eye Opener to a ratings-winning irreverent, personality-driven ensemble morning show for the station group.

✓ *Eye Opener's ratings jumped +50% Year-To-Year June 2014 – June 2015.*

TRIBUNE STATION GROUP | CHICAGO | AUGUST 2010 – SEPTEMBER 2011

Hired to create a morning news franchise program for the Tribune station group. Created a unique identity via groundbreaking signature segments and fearless hosts. Hired complete production staff and oversaw news coverage.

✓ *Eye Opener beat its network & local competition in just 10 weeks in the Houston test market.*



VICE PRESIDENT OF NEWS – E! NETWORKS

COMCAST | LOS ANGELES | JANUARY 2002 – MARCH 2004

Executive Produced and oversaw all aspects of the network's news-gathering operation airing in 64 countries and 15 languages. Duties included budgeting and staffing with a strategic focus on "live coverage", managed 4 direct and 350 indirect reports at bureaus and studio locations around the globe with a \$5 million operating budget. Reported to the Executive Vice President, Entertainment.

✓ *Discovered Giuliana Rancic, made her the face of the newscast and along with format changes, achieved Year-On-Year Jan03 - Jan04 +86% W19-34, +72% W18-49, +71% P18-34
Reduced talent fees by more than \$1M when launching the E! News Live! format.*

"Ray is responsible for my entire career!"



-GIULIANA RANCIC
E! NEWS

"Ray put the 'cool' in cucumber and owns any control room he chooses to enter."



-KEVIN SITES
WAR JOURNALIST

"What makes Ray so valuable is his killer instinct and ability to pinpoint exactly what works and what doesn't. I don't think I would be where I am without him."



-MEGAN HENDERSON
KTLA MORNING NEWS

"Ray helped me transition from medium-market sports-casting to prime time shows."



-CHRIS HARRISON
"THE BACHELOR"

"Ray is the greatest producer in the history of the world. He's very talented. I'm glad his career took off."



-JERRY SPRINGER



EXECUTIVE PRODUCER – GMA SUNDAY

ABC/DISNEY | NEW YORK | APRIL 1998 – APRIL 1999

Hired to experiment with a lighter format for this news franchise. Infused more attitude and irreverence into the program by focusing on the types of newsmakers and guests which were booked, the news and feature segments that were shot and the live remotes that were incorporated into the program. Oversaw a dedicated staff of 150 from New York and bureaus around the world. Managed a multi-million dollar news budget. Reported to the Senior Vice President of News.



*Handpicked by the legendary **Roone Arledge** to showrun **GMA Sunday**. **First to put ESPN's Robin Roberts** in a network anchor chair. Showran #1-rated breaking news coverage of the funeral for **Princess Diana**.*



EXECUTIVE PRODUCER – WORLD NEWS NOW

ABC/DISNEY | NEW YORK | APRIL 1997 – APRIL 1998

Updated and revised the format of ABC's irreverent, top-rated, overnight newscast. Supervised a staff of more than 150 including personnel in news bureaus around the world. Controlled a multi-million dollar operating budget. Supervised the creation of the *World News Now* website on **abc.com**. Reported to the Senior Vice President of News.



*First to put **Anderson Cooper** in a network anchor chair.*



CREATOR/SHOWRUNNER – KTLA MORNING NEWS

TRIBUNE BROADCASTING | LOS ANGELES | APRIL 1991 – APRIL 1997

Created, formatted and hired the entire staff for this two-hour morning news/feature program. Oversaw a staff of 100 professionals. Created policies and procedures from scratch for all operations of the news department, the on-air look and graphic design, breaking news procedures, etc. The personality-driven program ranked a solid #1 for 14 sweeps. Emmy Award Winning breaking news coverage included the 1994 Northridge Earthquake, the Malibu Wildfires, the O.J. Simpson chase, trial and resulting L.A. Riots.



Created the highest-rated local morning newscast in TV history.



CREATOR/SHOWRUNNER – KTLA FRANCHISES

TRIBUNE BROADCASTING | LOS ANGELES | APRIL 1991 – APRIL 1997

In addition to the 7-9AM signature show, built additional franchise shows on both sides, including *First Edition*, *Early Edition* and *The Morning Show*. Line-produced and showran four hours daily. Also created prime time specials including the Emmy Nominated *KTLA Morning News 2 1/2 Year Anniversary Special* and *Travels With The Morning News*. Also consulted with WGN during the creation of the *WGN Morning News* and the *PIX Morning News* to duplicate the success of the KTLA franchises.



*Strategized with **WGN** and **WPXI** to launch similar franchise shows in **Chicago** and **New York**.*



PRE-1990 EXPERIENCE

Newscast Producer at WDIV Detroit, WSAZ Charleston-Huntington, WBNS Columbus and WLWT Cincinnati producing Jerry Springer when he was a news anchor.

EDUCATION & AFFILIATIONS

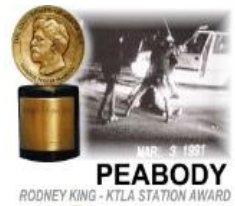


NORTHERN KENTUCKY UNIVERSITY

Highland Heights, KY
Major: Radio/TV/Film
Minor: Psychology
1980-1984



AWARDS



PEABODY

RODNEY KING - KTLA STATION AWARD



2 EMMYS

KTLA MORNING NEWS - BEST NEWSCAST



EMMY

KTLA MORNING NEWS - L.A. RIOT



EMMY

KTLA MORNING NEWS - NORTHDRIDGE EARTHQUAKE



AP AWARD

WDIV - BEST NEWSCAST



2 AP AWARDS

WSAZ - BEST NEWSCAST



4 GOLDEN MIKE NOMS

KTLA - BEST NEWSCAST



PRISM

ET SPECIAL - NICOLE RITCHE

ANCILLARY BOOKS, DVDS & GAMES

