



Raymond J Brune has built a career on *producing personalities*. Some of the most famous faces on the air, on-line and in the palm of your hand were discovered and/or mentored by Ray. He’s produced more than 15,000 hours of “live” TV from the control room...and counting. Most recently, Ray was Senior Executive Producer at **Circle City Broadcasting** where he was hired to launch the cable channel *Multicultural News Network*. He also created personality-driven syndicated programming for the station group as well as re-tooling it’s light, irreverent 4pm *All Indiana* show on **WISH-TV**.

Ray thrives on the bleeding edge of content creation with a string of successful news, talk, reality, court, sports and game shows. Partnering with the legendary **Merv Griffin**, Ray created and Executive Produced two seasons of *Lisa Williams: Life Among The Dead* on **Lifetime** – turning Lisa and her clairvoyant gift into a global sensation. He created the tense court docu-drama *Second Verdict*, which aired a full season on **NBC/PAX**, and helped Merv develop the sister game show to *Wheel of Fortune* and *Jeopardy*, **Merv Griffin’s Crosswords**, which launched 225 episodes into syndication and spawned ancillary products including video games, board games and books. He’s sold the female MMA show *Knockouts* to **VH1**, *Guardian Angel* to **ABC**, and *Dream Horse* to **CBS**. He showran *James & Sunda*, the #1 prime time comedy series on the **JLTV** network which is seen in 116 countries around the world.



Ray’s expertise and success in morning TV is unparalleled. On the network level, Ray was hired by legendary news pioneer **Roone Arledge** to Executive Produce *Good Morning America/Sunday*. There, he brought in **ESPN** reporter **Robin Roberts** to fill-in as guest host. Ray began his tenure at **ABC** as Executive Producer of *World News Now*, the network’s top-rated overnight news broadcast. He was the first to produce **Anderson Cooper** in a network anchor chair. Locally, Ray woke up Los Angeles with his irreverent approach to morning television – *The KTLA Morning News* (the original 1991-1997). With its mix of news, off-beat celebrity interviews, and casual conversation, the four-hour program was consistently #1-rated for 14 consecutive sweeps under Ray’s watch. His format for the show was, according to Tribune CEO **John**



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Reardon, “*the most copied and imitated format of any show in the history of television*”. And the show was the highest-rated local morning program -ever-. In 2021, it was awarded a star on the **Hollywood Walk of Fame**.

Ray was recruited to create and EP **Eye Opener**, the national morning show for the **Tribune** station group in Chicago. The show premiered in May of 2011 and in just 10 weeks on the air in its Houston test market, beat the local and national competition in the 18-35 & 18-49 demo. In 2014, he was recruited back to **Eye Opener** in Dallas to fix it after losing its way. In just six months he added 50% more viewers to the national show.

As Vice President of News for **E! Networks**, Ray launched the network’s flagship global news franchise **E! News Live!** and grew the highly-desirable adult 18-49 demo by a whopping **100%**, and its women 18-34 demo by **86%**. He discovered **Giuliana Rancic**, who would become the face of the network. **E! News** is seen in 300 countries around the world in 17 languages.

Ray’s role as Vice President and General Manager of the **Fox**-produced **TVG Network** brought television into the new millennium. The 24-hour, international horse racing network, headquartered in Los Angeles combined state-of-the-art digital technology with interactive wagering from home via broadband cable. This first truly interactive TV network was a joint venture between **Fox**, **AT&T** and **Gemstar/TV Guide International**. With a lead time of only three months, Ray staffed the network and created 12-hours of daily, “live” programming. By its third year, TVG became the **highest-valued cable network in history**, according to **SNL Kagan**, assessed at a staggering **\$3 (b) billion**.

So far in his career, Ray picked up four **Emmy Awards**, eight Emmy nominations, a **Peabody** award for KTLA’s continuing coverage of **Rodney King**, three **Best Newscast** awards from the **Associated Press**, three **Golden Mike Nominations**, and a **Prism** for an **E! News** special.

Ray is an avid writer. His industry book, “**Personality Driven – The Secret Sauce for Selling News**” has been named one of the **7 Best News Industry Books Of All Time** by **Bookauthority.com**. He’s the **Amazon** best-selling author of **Life’s Meaning Revealed – Secrets, Magic & Miracles that Transformed My World**. The book describes the many behind-the-scenes magic and miracles that transpired while producing medium-clairvoyant **Lisa Williams’** TV series. In 2016, he was invited by **Arianna Huffington** herself to become a contributor to the **Huffington Post**. Ray is also a blogger and a songwriter and electronic musician with four CD’s and dozens of digital downloads available on **iTunes**, **Amazon**, **YouTube** and streaming on **Rhapsody** and **Spotify** among many others.

Ray’s first job was producing and writing for **Jerry Springer** at **WLWT** in Cincinnati, when Jerry was named news anchor. Ray attended **Northern Kentucky University** along with fellow classmate **George Clooney**. He divides his time between Indianapolis and his hometown of Cincinnati where he raises German Shepherds and collects cheesy made-for-TV movies of the ’70’s.

